

Home Furnishings Calendar 1951

JANUARY

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HOME FURNISHINGS CALENDAR

* HOME FURNISHINGS CALENDAR covers all aspects of the home: building and housing; *
 * furnishing and decorating; gardening and horticulture; food and major appliances. *
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* The CALENDAR will furnish free to yearly subscribers an accurate list of editors *
 * who cover every phase of the home furnishings field on national trade and con- *
 * sumer publications. Non-subscribers pay \$25 for this list. Personnel changes *
 * and additions are published weekly. Avail yourself of this invaluable service. *
 * ***** *

* One of our important functions is to clear dates so that conflicts will not *
 * arise. Check with us as to available times before scheduling your next affair. *
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* Events are listed without charge in the CALENDAR for approximately six weeks in *
 * advance. Let us have your listing as early as possible so that we may help you *
 * to avoid conflicts in dates and give you increasingly better service. New events, *
 * last minute changes and revisions are added each week as scheduled. *
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 25 12:00 M.	MONTHLY LUNCHEON Dan Cooper, well-known designer, will be the guest speaker at this monthly luncheon at the Drake Hotel, 15th and Spruce Streets. Every- one interested in design in the home furnishings field is cordially invited to attend. Contact: Florence Fleisher, James Lees & Sons, Bridgeport, Pennsylvania.	HOME FASHIONS LEAGUE	PHILADELPHIA, PA.
Thursday Jan. 25 4:00 P.M.- 6:30 P.M.	PREVIEW AND TEA A preview and tea for the press and trade will be held by invitation only to mark the opening of an exhibition of student work. The exhibition will open officially on Jan. 29 and remain open until Feb. 2. Contact: The Whitman School of Interior Decoration and Design, TR. 3-1200.	THE WHITMAN SCHOOL	170 RIVERSIDE DR.
Thursday Jan. 25 Going on	NEW BED UNIT A new type of round-the-corner unit sized to fit either a twin or a double bed makes it possible to convert the bed to a comfortable day- time sofa and provides storage space for bedding in the upholstered back and arm. Orders are now being taken for four to six weeks delivery. Publicity: Ann Ruggles, Virginia Burdick Public Relations, OR. 4-6462.	FEIDMAN BROTHERS	403 EAST 62ND ST.
Jan. 25- Jan. 27	THIRD ANNUAL MAGICOLOR CO. NAT'L PAINT MERCHANDISING CLINIC, CONGRESS HOTEL, CHICAGO, ILL. CONTACT: BEN MILLER, SALES DIR., MAGICOLOR CO., CHI.		
Friday Jan. 26 6:30 P.M.	DINNER MEETING Speaker at this dinner meeting will be Mr. Frederic Rahr, president of the Rahr Color Clinic, whose subject will be "Order Out of Color Chaos." Contact: Miss Elizabeth Dralley, OR. 4-6737.	AM. DESIGNERS INST.	HOLLAND HOUSE TAV.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 28- Jan. 31	SOUTHERN CALIF. CURTAIN & DRAPERY SHOW, ALEXANDRIA HOTEL, LOS ANGELES, CAL. CONTACT: JOE LOCKWOOD, L.A. TRADE FAIR, 1151 S. B'WAY, LOS ANGELES, CAL.		
Jan. 28- Jan. 31	NEW YORK STATE GIFT & ART SHOW, HOTEL ONONDAGA, SYRACUSE, NEW YORK. CONTACT: RALPH S. WILDER, JR., WILDER MANAGEMENT CO., BOSTON, MASS.		
Jan. 28- Jan. 31	CALIFORNIA LAMP AND PICTURE SHOW, LOS ANGELES, CALIFORNIA. CONTACT: WOODY C. KLINGBORG, L.A. TRADE FAIR, 1151 S. BWAY, LOS ANGELES.		
Jan. 28- Feb. 1	WASHINGTON GIFT SHOW, HOTEL WILLARD, WASHINGTON, D.C. CONTACT. GEORGE F. LITTLE MANAGEMENT, 220 FIFTH AVENUE, NEW YORK, N.Y.		

WEEK BEGINNING MONDAY, JANUARY 29, 1951

Monday Jan. 29 7:30 P.M.	FIFTEENTH LECTURE Subject of this lecture will be Retail Advertising. Adv. Agency, is the speaker. Contact: Mabel Blake, CI. 5-4149.	ADV. WOMEN OF N.Y.	WALDORF-ASTORIA E.B. Weiss, Gray
Monday Jan. 29 8:00 P.M.	SPECIAL MEETING A special meeting for members of the New York Chapter of the A. I. D. to discuss plans for 1951 will be held in Dan Cooper's penthouse on this date. Contact: Helen Hutchins, EL. 5-3534.	AID NEW YORK CHAPTER	30 ROCKEFELLER PLAZA
Monday Jan. 29	F.T.C. TRADE PRACTICE CONFERENCE FOR FLOOR MACHINERY INDUSTRY, F.T.C. BLDG., WASHINGTON, D.C. CONTACT: COMM. STEPHEN J. SPINGARN, F.T.C. BLDG.		
Jan. 29- Feb. 2	LOS ANGELES WINTER FURNITURE MARKET, L.A. FURN. MART, LOS ANGELES, CALIF. CONTACT: J.J. COWEN, PUB. DIR., 2155 EAST 7TH STREET, LOS ANGELES, CALIF.		
Monday Jan. 29- Feb. 9	FURNITURE SHOWING "Living, 1951" is the title of this midwinter furniture showing. Seventeen new room settings in A & S' Contemporama, 6th floor, emphasize glamour and style in the home created with budget-priced furniture and paintings the average man can afford. Beginning at \$50, original paintings by outstanding Brooklyn Society of Artists members can be purchased by the public. Furniture shown features low cost and good design. Publicity: Frances Bemis, Director of Feature Events, TR. 5-7200.	ABRAHAM & STRAUS	BROOKLYN, N.Y.
Tuesday Jan. 30 5:00 P.M.- 7:00 P.M.	PRESS PARTY AND MOVIE A special showing for the home furnishings and home building press of the F. C. Russell motion picture, "One Step Ahead," (running time 25 minutes) on fuel-saving, labor-saving combination windows, will be held at 5 P.M. Cocktails and coffee will be served afterward. Mr. F.C. Russell and officers of his company will be hosts in the Hendrick Hudson Room and the adjoining Palm Terrace. Attendance by invitation only. Contact: Florence Brobeck, MU. 8-8197.	F.C. RUSSELL CO.	HOTEL ROOSEVELT
Wednesday Jan. 31- Feb. 3	COLOR IN INDUSTRY COURSE As part of the University's course in Graphic Arts, students may register during this period for an evening class in Color in Industry, conducted by Lorain Fawcett of Allcolor Co. This basic course teaches the Munsell System of color notation and its application to the graphic and industrial fields. Course will start on February 7 and be held each Wednesday from 6:35 to 8:15 P.M. Contact: Lorain Fawcett, Allcolor Co., Inc., MU.2-4807.	COLUMBIA UNIVERSITY	MORNINGSIDE HTS.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 1	NEW HEADQUARTERS On this date the new executive offices of this concern will open on the 22nd floor. This new and enlarged space will house the Knoll Planning Unit, and the furniture and textile divisions. The new telephone number will be MU. 8-7900. Publicity: Martha Kai, TR. 9-8200.	KNOLL ASSOCIATES, INC.	575 MADISON AVE.
Feb. 1- Feb. 10	NATIONAL KRAUT AND FRANKFURTER WEEK. SPONSOR: NAT'L. KRAUT PACKERS ASSN., CLYDE, OHIO.		
Feb. 4- Feb. 7	WESTERN GIFT, LAMP, HOUSEWARES SHOW, WESTERN MDSE. MART, SAN FRAN., CAL. CONTACT: KAY LEBER, 1355 MARKET STREET, SAN FRANCISCO 3, CALIFORNIA.		
Feb. 4- Feb. 7	BUFFALO MART GIFT SHOW, HOTEL STATLER, BUFFALO, NEW YORK. CONTACT: J. M. HAMMER, KNOX, PENNSYLVANIA.		
Sunday Feb. 4- Feb. 17	MDSE. MART GIFT SHOW The annual gift show and the china, glassware and pottery market will be held on these dates concurrently with the Chicago Gift Show. Publicity: Gertrude Shrock, News Bureau, Merchandise Mart, Chicago 54, Illinois.	MERCHANDISE MART	CHICAGO 54, ILL.

WEEK BEGINNING MONDAY, FEBRUARY 51, 1951

Monday Feb. 5 6:30 P.M.- 8:00 P.M.	OPEN HOUSE COCKTAIL PARTY A cocktail party in the Crystal Ballroom of this hotel is open to all members of the trade as guests of the San Francisco Gift & Art Assn., the Western Merchandise Exhibitors Assn., and the Western Merchandise Mart. Contact: Frank K. Runyon, Western Mdse. Mart, San Francisco, Cal.	GIFT & ART ASSN., EXHIBI- TORS ASSN., MDSE. MART	HOTEL WHITCOMB SAN FRANCISCO
Monday Feb. 5 7:30 P.M.	SIXTEENTH LECTURE Subject of this lecture will be "Coordinating All Factors in an Advertisement." Speakers are Catherine Owens, Hearst Adv. Service; Barbara Bender, Wm. Esty & Co., Agnes Nablo, Young & Rubicam; Nancy Wheeler, O'Mara & Ormsbee. Contact: Mabel Blake, CI. 5-4149.	ADV. WOMEN OF N.Y.	WALDORF-ASTORIA
Monday Feb. 5	ANNUAL INDUSTRY DINNER The annual Western Floor Covering Dinner will be held in the Mart Club Auditorium to mark the opening of the Floor Covering market. A panel discussion by leaders in the industry will be a feature. Contact: Frank K. Runyon, Western Merchandise Mart, San Francisco, California.	WESTERN MERCHANDISE MART	SAN FRANCISCO, CAL.
Feb. 5- Feb. 9	NATIONAL NOTION & NOVELTY EXHIBIT, HOTEL NEW YORKER, NEW YORK, N. Y. CONTACT: G. E. ENGLISH, HOTEL STATLER, NEW YORK 1, N. Y.		
Feb. 5- Feb. 9	WESTERN FURN. EXCH. & MDSE. MART SHOW, SAN FRANCISCO, CALIFORNIA. CONTACT: A. C. BALL, 1355 MARKET STREET, SAN FRANCISCO, CALIFORNIA.		
Monday Feb. 5- Feb. 16	CHICAGO GIFT SHOW Due to the Canning Congress which will occupy most of Chicago's hotel rooms the week before, the Gift Show has been postponed to the dates above so that there will be adequate accommodations for gift buyers. Several outstanding lines of decorative accessories and ceramics have been added to the show. On Feb. 8 there will be a dinner-dance at the Palmer House and on Feb. 13, a cocktail-buffet at the La Salle Hotel. Contact: George F. Little Management, 220 5th Ave., N.Y.C., MU. 9-7147.	EASTERN MFRS. & IMPORTERS	LASALLE & PALMER

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 5 Just out	U.S. INDUSTRIAL DESIGN	SOC. OF IND. DESIGNERS	48 EAST 49TH STREET
	The annual publication of this organization, "U.S. Industrial Design," will be published on this date by Studio Publications, Inc., in association with Thomas Y. Crowell. This 184-page volume illustrates outstanding design achievements of the past year. It will be available through leading bookstores at \$10 a copy. Contact: Society of Industrial Designers, 48 E. 49.		
Monday Feb. 5	COURSES: PUBLIC RELATIONS	NEW SCHOOL FOR SOC. RES.	66 WEST 12TH STREET
	A large group of courses in Public Relations and Communications will start with the opening of the spring term on this date. A catalogue fully describing all courses and giving hours, fees, and so forth will be sent on request. Contact: The New School of Social Research, 66 West 12th Street, New York 11, N.Y., OR. 5-2700.		
Tuesday Feb. 6 5:00 P.M.- 8:00 P.M.	PRESS PARTY	S.C. JOHNSON & SON, INC.	SHERRY-NETHERLAND
	A party for the press, by invitation only, will mark the introduction to the national market of Pride, a newly-developed liquid cleaning and polishing furniture wax. Pride is applied by cloth, allowed to dry, and a residual haze wiped off with finger-tip pressure. There will be a demonstration of correct application and results. Technical officials of sponsoring company will be on hand to answer press questions and supply research background. In Chanteclair Room. Publicity: Andrew Clark, Carl Byoir & Associates, MU. 3-3464.		
Tuesday Feb. 6	FURNITURE FORUM AND DINNER	WESTERN FURN. CONFERENCE	MDSE. MART WESTERN MERCHANDISE MART SAN FRANCISCO
	A furniture forum and dinner will be a highlight event of the Western Winter Market. It is open to furniture manufactueres and their sales representatives as well as to all retail furniture dealers and buyers. Contact: Ralph A. Brown, Mng. Dir., Merchandise Mart, San Francisco, Cal.		
Tuesday Feb. 6	REGULAR MEETING, UPHOLSTERED FURNITURE MFRS. ASSN.,	McALPIN HOTEL, N.Y.C.	
	CONTACT: IRVING R. KASS, TOLLERIS, KASS & TOLLERIS, MU. 3-4247.		
Feb. 7	ASH WEDNESDAY.		
Wednesday Feb. 7	WESTERN RADIO-TV DINNER	WESTERN MERCHANDISE MART	SAN FRANCISCO
	This semi-annual trade gathering will be addressed by E. Carl Sorby of Geo. D. Roper Corp., and William A. Blees of Avco Mfg. Corp. Contact: George A. L'Amoreaux, Western Merchandise Mart, San Francisco.		
Thursday Feb. 8- May 31	TWO DECORATING COURSES	N.Y. UNIVERSITY	WASHINGTON SQUARE
	Two evening courses in interior decoration are offered. The first, Interior Decoration, will be held Thursdays from 6:15 to 8 P.M. Fee, \$25; materials, \$3. The second, Workshop in Interior Decoration, will be held Thursdays, from 8:10 to 9:55 P.M. Fee, \$30; materials, \$3. Contact: Div. of General Education, N.Y. University, Washington Sq., New York 3, N.Y.		
Feb. 11- Feb. 14	WESTERN AREA JEWELRY & SILVERWARE SHOW,	BILTMORE HOTEL, LOS ANGELES, CAL.	
	CONTACT: LOS ANGELES TRADE FAIR, INC., 1151 S. BWAY, LOS ANGELES, CAL.		
Feb. 11- Feb. 15	SEATTLE WESTERN MDSE. EXHIBITORS ASSN. SHOW,	OLYMPIC & NEW WASHINGTON HOTELS, SEATTLE, WN.	
	CONTACT: KAY LEBER, 1355 MARKET ST., SAN FRAN., CAL.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>ADVANCE DATES AND NOTICES</u>			
Feb. 12	LINCOLN'S BIRTHDAY (Monday)		
Tuesday Feb. 13 7:30 P.M.	MEETING Speakers at this meeting will be Melanie Kahane, A.I.D., and James Forbes of General Electric. Their subject: "Color - a Necessary Adjunct to Lighting." Publicity: Winonah Murphy, JU. 6-2424.	RESID. LIGHTING FORUM	570 LEXINGTON AVE.
Feb. 13-23	BRITISH FURNITURE & ALLIED TRADES EXHIBITION, LONDON, ENGLAND.		
Feb. 14	VALENTINE'S DAY		
Feb. 14- Feb. 18	FORT LAUDERDALE HOME SHOW, FORT LAUDERDALE, FLORIDA. CONTACT: C. H. BROOKS, MGR., 252 N.E. 54TH STREET, MIAMI, FLORIDA.		
Thursday Feb. 15 12:15 P.M.	REGULAR LUNCHEON Mrs. Franklin Delano Roosevelt will be the speaker at this luncheon. Her subject will be announced later. Contact: Josephine Brush, PL. 5-2276.	HOME FASHIONS LEAGUE, INC.	HOTEL ROOSEVELT
Thursday Feb. 15- Feb. 16	SEVENTH ANNUAL ADEQUATE WIRING CONFERENCE Case studies of successful Adequate Wiring Programs, good speakers, open forum discussions, will mark this conference. Contact: Norman Wicks, Natl. Adequate Wiring Bur., 155 E. 44th St., N.Y. 17, MU. 2-1500.	NATL. ADEQUATE WIRING BUR.	SHERATON-GIBSON 155 EAST 44TH STREET CINCINNATI, OHIO
Feb. 15- Feb. 17	NATIONAL AMERICAN WHOLESALE GROCERS ASSN. MEETING, DRAKE HOTEL, CHICAGO, ILL. CONTACT: M. L. TOULME, 60 HUDSON STREET, NEW YORK 13, N. Y.		
Feb. 15- Feb. 22	NATIONAL CHERRY WEEK. SPONSOR: NATL. RED CHERRY INST., 332 S. MICHIGAN AVE., CHICAGO 4, ILL.		
Feb. 17- Feb. 25	HOME BLDRS. ASSN. OF GREATER ST. LOUIS, KIEL AUDITORIUM, ST. LOUIS, MO. CONTACT: H. J. LOOSLEY, 1624 DELMAR BLVD., ST. LOUIS 3, MISSOURI.		
Feb. 18- Feb. 21	PORTLAND WESTERN MDSE. EXHIBITORS ASSN. SHOW, PORTLAND, HOTEL PORTLAND, ORE. CONTACT: KAY LEBER, MGR., 1355 MARKET ST., SAN FRANCISCO, CALIFORNIA.		
Feb. 18- Feb. 21	CLEVELAND GIFT SHOW, HOTEL STATLER, CLEVELAND, OHIO. CONTACT: J. M. HAMMER, KNOX, PENNSYLVANIA.		
Feb. 18- Feb. 23	DALLAS GIFT SHOW, BAKER HOTEL, DALLAS, TEXAS. CONTACT: FRED SANDS, 1610 DIERKS BLDG., KANSAS CITY, MISSOURI.		
Feb. 18- Feb. 23	ALLIED GIFT & JEWELRY SHOW, HOTEL ADOLPHUS, DALLAS, TEXAS. CONTACT: MRS. MILDRED DALTON, 712 SO. OLIVE ST., LOS ANGELES 4, CALIF.		
Monday Feb. 19 7:30 P.M.	SEVENTEENTH LECTURE Subject of this lecture will be merchandising. Panel Director will be Helen Berg of Her Majesty Underwear Co.; speakers are: Helen Hall of WOR, Margo Smith Pierce of Curtis Publishing Co. and Helene Theis of Cavendish Corp. Contact: Mabel Blake, CI. 5-4149.	ADV. WOMEN OF N.Y.	WALDORF-ASTORIA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 20 7:15 P.M.- 9:30 P.M. Apr. 10	HOME LIGHTING COURSE With the cooperation of the Residence Lighting Forum, N.Y. University is offering a complete home lighting course. Designed to meet the needs of the decorator, designer, architect, homemaker, the course will include all the basic knowledge needed to understand lighting language, problems, proper applications of light and lighting design as used decoratively and functionally in today's interiors. Experts will deal with the various phases of the course which will be held for 8 consecutive Tuesdays. For further information contact: Professor Sidney G. Roth, Div. of Gen. Education, N.Y. University, 3 Wash. Sq. North.	NEW YORK UNIVERSITY	WASHINGTON SQUARE
Feb. 21- Feb. 26	ALLIED GIFT SHOW, HOTEL ADOLPHUS, DALLAS, TEXAS. CONTACT: MRS. MILDRED DALTON, 712 S. OLIVE ST., LOS ANGELES, CALIFORNIA.		
Feb. 22	WASHINGTON'S BIRTHDAY (LEGAL HOLIDAY).		
Feb. 22- Apr. 1	ST. PAUL HOME GOODS SHOW, ST. PAUL, MINNESOTA. CONTACT: ST. PAUL GALLERY & SCHOOL OF ART, ST. PAUL, MINNESOTA.		
Feb. 24- Mar. 4	GREATER CLEVELAND HOME & FLOWER SHOW, PUBLIC AUDITORIUM, CLEVELAND, OHIO. CONTACT: RALPH P. STODDARD, 520 LEADER BLDG., CLEVELAND 14, OHIO.		
Sunday Feb. 25- Mar. 3	NEW ENGLAND HOUSEWARES WEEK AND SHOW This week, a promotion for retailers, will have as its high spot the 18th Annual New England Housewares Show in Boston. Publicity: Carl Masson, Housewares Club of New England, Mechanics Building, 111 Huntington Avenue, Boston 16; Massachusetts.	NEW ENGLAND HOUSEWARES SHOW	MECHANICS BLDG. BOSTON, MASS.
Monday Feb. 26- Mar. 1	NEW YORK GIFT SHOW The fortieth semi-annual gift show is being held one week later than usual to permit exhibitors to return from the Chicago show. Due to reservation difficulties the show will only run Monday through Thursday, but to make up for time lost on Friday, exhibits will remain open from 9 A.M. to 9 P.M. Monday and Tuesday; from 9 A.M. to 6 P.M. Wednesday and Thursday. Contact: George F. Little Management, 220 Fifth Ave., MU. 9-7147.	GEORGE F. LITTLE MNGMT.	STATLER; NEW YORKER
Monday Feb. 26- Mar. 2	CONFERENCE AND SEMINAR A Personnel Conference will be held on Feb. 26 - Feb. 28, and a Personnel Seminar from Feb. 28 to Mar. 2. Publicity: Edward K. Moss, BR. 9-6055.	AMERICAN MANAGEMENT ASSN. 330 WEST 42ND STREET	PALMER HOUSE CHICAGO, ILL.
Feb. 27- Mar. 2	ALL INDUSTRY FROZEN FOOD CONVENTION, SAN FRANCISCO, CALIFORNIA. CONTACT: E.J. WATSON, PISTSWEEP FOODS, INC., MOUNT VERNON, WASHINGTON.		
Feb. 28- Mar. 2	SIXTH SPI REINFORCED PLASTICS MEETING, EDGEWATER BEACH HOTEL, CHICAGO, ILL. CONTACT: LANGDON P. WILLIAMS, SOC. OF PLASTICS INC., MU. 6-1490.		
Mar. 3- Mar. 11	OAKLAND NATIONAL HOME SHOW, OAKLAND EXPOSITION BLDG., OAKLAND, CALIFORNIA. CONTACT: IRA W. CURRY, OAKLAND AUDITORIUM, OAKLAND, CALIFORNIA.		
Mar. 4- Mar. 7	DENVER GIFT AND JEWELRY SHOW, ALBANY HOTEL, DENVER, COLORADO. CONTACT: MRS. MILDRED DALTON, 712 WEST OLIVE ST., LOS ANGELES, CALIF.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Mar. 4- Mar. 8	DETROIT GIFT SHOW, STATLER & BOOK CADILLAC HOTELS, DETROIT, MICHIGAN. CONTRACT: WALTER E. OFFINGER, 15-117 MERCHANDISE MART, CHICAGO 54, ILL.		
Mar. 5- Mar. 6	CANADIAN SPI ANNUAL MEETING, MOUNT ROYAL HOTEL, MONTREAL, QUEBEC, CAN. CONTACT: LANGDON P. WILLIAMS, SOC. OF THE PLASTICS IND., MU. 6-1490.		
Mar. 5- Mar. 9	BOSTON GIFT SHOW, HOTEL STATLER, BOSTON, MASSACHUSETTS. CONTACT: GEORGE F. LITTLE MANAGEMENT, 220 FIFTH AVENUE, MU. 9-7147.		
Mar. 5- Mar. 10	CENTRAL PENNSYLVANIA BLDRS. SHOW, STATE FARM SHOW BLDG., HARRISBURG, PA. CONTACT: J. L. BARREN, 2501 NO. FRONT ST., HARRISBURG, PENNSYLVANIA.		
Monday Mar. 5- Mar. 10	INTERNATL. FLOWER SHOW The 35th International Flower Show will feature town and country gardens this year. It is being held earlier than usual because of an early Easter on March 25. As usual, the Show is being conducted jointly by the Horticultural Society of New York and the New York Florists Club. Publicity: Edward F. Korb and Worth Colwell, 480 Lexington Avenue, PL. 9-7340. For information on exhibits contact: Clifford Lowther, 157 West 58th Street, New York 19, N. Y.	GRAND CENTRAL PALACE	480 LEXINGTON AVE.
Monday Mar. 5- Mar. 11	ANNUAL ANTIQUES SHOW The Seventh Annual National Antiques Show will be held at this time. The lobby is to be decorated with Scalandre silks, using five-foot panels from the textiles now in Blair House, Colonial Williamsburg, Monticello and so forth. The theme of the show is "Antiques in Decorating." An elaborate lecture program is being arranged with outstanding designers and decorators as speakers. Contact: Morton Yarmon, BE. 3-6010.	NATIONAL ANTIQUES SHOW	MADISON SQ. GAR.
Tuesday Mar. 6 7:00 P.M.	PUBLICITY COURSE A ten weeks' course on "Fundamentals of Publicity" will start on this date and continue on Tuesday evenings. It is open both to beginners and to publicity executives and will cover all media of publicity as well as the fields of home furnishings, food, fashion and cosmetics, products and personalities. Fee, \$15. Registration forms may be obtained from the Club. Contact: Rita Otway, PL. 5-4000.	PUBL. CLUB OF NEW YORK	HOTEL SHELTON
Mar. 6- Mar. 9	SOUTHEASTERN NEW ENGLAND FARM & HOME CONGRESS, PROVIDENCE, RHODE ISLAND. CONTACT: WM. COTTER, JR., 5 NARRAGANSETT COURT, NARRAGANSETT, R. I.		
Mar. 10- Mar. 17	MILWAUKEE HOME SHOW, AUDITORIUM, MILWAUKEE, WISCONSIN. CONTACT: JOHN J. ROACHE, 606 W. WISCONSIN AVE., MILWAUKEE, WISCONSIN		

MUSEUM, GALLERY & GARDEN NEWS

Monday Feb. 5- Apr. 30	PRESS PREVIEW A new exhibit of silks, "The Silks of the French Baroque Period", will be previewed by the press on Feb. 5 and open to the public on Feb. 6. It has been arranged to show the various styles of the Baroque period during the reign of Louis XIV. Some are reproductions; others are authentic textiles of the 17th and early 18th centuries. Hours: 9 A.M. to 5 P.M. Mondays through Fridays; admission free. Contact: John Kent Tilton, PL. 9-2070.	SCALAMANDRE MUSEUM	20 WEST 55TH STREET
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DATE

WHAT'S GOING ON

GIVEN BY

WHERE

EDITORIAL REQUIREMENTS

For Glanzer News Service, Suite 6, Tivoli Theatre Bldg., Toronto, Canada.

This organization is interested in receiving editorial copy and photographs concerning home furnishings of all types; also food preparation. Approximately 90% of the publications served by this organization are located in the United States. Address: Phil Glanzer, Mng. Editor.

For Record American, 5 Winthrop Square, Boston, Mass.

Ruth Mugglebee, women's editor of this newspaper does a half-hour daily broadcast and is interested in receiving home furnishings material for it.

For Plastics Merchandising, 122 East 42nd St., New York 17, N.Y.

This magazine, published by Breskin Publications, is designed to help retailers sell more plastic products. It is a tabloid size, four-color magazine which reaches over 56,000 buyers bi-monthly. Photographs and pertinent merchandising information about new plastic products, both hard lines and soft lines will be welcome. Also articles on how retailers promote, display and merchandise plastic products, as well as features about specific markets are included. Address Mr. Harold Joseph Highland, editor, about stories for editorial mention; address Warren Goodman, New Products editor, for information on how to submit new products for review.

PERSONNEL CHANGES AND ADDITIONS

Will all subscribers having List of Editors please make changes below:

Curtain and Drapery Department Magazine, 230 Fifth Ave., New York 1, N.Y.

Jeanne Judson has left this magazine. Her place as editor is being taken by Thomas Maher, formerly of Retailing.

Rayon Textile Monthly, 303 Fifth Avenue, New York 16, N.Y.

The name of this magazine has been changed to "Rayon and Synthetic Textiles." It is published by Rayon Publishing Corp.

Wallpaper Magazine, 114 East 32nd Street, New York 16, N.Y.

Marion Dooley is no longer editor of this magazine. Mrs. Polly Beaton has taken her place and would like to receive interesting room settings showing the use of wallpaper, and, of course, any new wallpaper patterns as well as matching fabrics.

Baby Talk Magazine, 149 Madison Avenue, New York 16, N.Y.

Mrs. Ruth Newburn Sedam is now the editor of this publication.

United Press, 220 East 42nd Street, New York 17, N.Y.

Feature Editor is John Rosenburg, not Rosenberg.

Home Furnishings Calendar

Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

Emma Aubert Cole, Managing Editor
Zelda K. Schiller, Circulation Manager
Hilda Kassell, Promotion Director

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